Client meeting 2

Minutes:

1. Show Phil designs so he can choose what he likes, and we create a final design from these preferences (tick for what was liked, and X for something that can be skipped).
2. Carla design:

* Who we are, what we do, our events, sponsors
* Layout is perfect
* Testimonial – what people say about SaltyPadel
* Works on phone (most of Phil’s clients will interact with this website on phone)
* Sole owner is and always will be Phil, so no need for extra people on the “about me” page

Can we get tickets for events to work through the website? If the event is full, send people to a waiting list where they can book the next event. TicketTailor research will be needed for this.

1. Choose a single font to be used throughout the website (maybe a different font can be used on special bits of information but try and keep it neat). We will have to send Phil options for which he prefers.
2. Beulah design (this includes more of the administrative side of things).

* Similar content to Carla’s website
* Differentiate between social and corporate events

**! Cut out the shop and keep the website as an events** **page !**

1. Keep website simple

Phil has different sponsors for each event, so the sponsor page should be flexible – only a couple of sponsors will stay on there permanently.

1. Masa design
2. **Next meeting: 19th November, 10am.**
3. Prefers Carla’s design the most, but it needs a login, and the shop can be removed

The website should be “modern” and “clean”

1. Final website design should be finished by the 19th of Nov (next meeting)

Meeting recording link:

[2025-10-20 Client meeting 2.docx](https://liveplymouthac-my.sharepoint.com/:w:/r/personal/willow_senior_students_plymouth_ac_uk/Documents/Word/25+26/2025-10-20%20Client%20meeting%202.docx?d=wbfbe83022f574fa7be390f0b9eea8d33&csf=1&web=1&e=l9eA3m)